

What is the Real ROI on an Internet Solution?

$$20,000,000 \div 2400 = \$8,333 \text{ per Hour}$$

Hourly Cost of Lost Productivity

$$\text{Annual Income} \div 2400 \text{ Hours}$$

Considering that 80% of all business activity requires internet access, each flight hour without Internet access costs the company or client \$6700 dollars in lost productivity

With a GoGo Installed Price of around \$250,000, service costs of \$6000 per month, and an average 300 hours per year.... ROI is as follows...

$$\$250,000 = (300/12) * 6700 * m - 6000m$$

Solving for m gives us our ROI Time in Months..... $m=1.54$ months AKA less than two months. This does not include improved resale!!!

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Globals

GoGo L5
Honeywell JetWave
KU Solutions

Falcons

GoGo L5 (All Models
Honeywell JetWave (for
F7X, F8X, F900EX)
KU Solutions (for F7X,
F8X, F900EX)

Textron

GoGo L5 (C750/C680/
C560XL, Longitude,
Latitude)

GoGo L3 (All other
Models)

Challeng

GoGo L5 (All Models)

Learjet

GoGo L5 and L3 (All
Models)

What is Normal?

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